



GLOBAL MBA





PREPARE TO LEAD IN A GLOBALISED WORLD

Earn an MBA degree from
Tulane University studying in
Colombia.

Enhance your **global management skills** in the areas of leadership, entrepreneurship and business in digital environments

Three (3) **international experiences**
in New Orleans, Madrid and Seoul

Connect with world-class faculty,
networking and experiences



GLOBAL MBA

SNIES 2004 - 101425

Our dual-degree Global MBA from Tulane University and ICESI will broaden your vision and provide you with global management skills for innovative, digital and sustainable business development

An education that focuses on international business management and the development of leadership and strategic thinking skills.

MBA MISSION:

Through transformative educational experiences, we develop business leaders with a global vision, capable of integrating sustainability and new technologies into business strategy.

LEARNING GOALS:



ETHICAL LEADERSHIP

Alumni will be able to lead and work effectively in teams, evaluating the implications of the decisions they make and the ethical responsibilities that arise from them.



STRATEGIC THINKING

Alumni should be able to propose integral solutions and strategic actions for solving organisational problems.



INNOVATION AND ENTREPRENEURSHIP

Alumni will be able to generate and communicate innovative ideas to design or improve products, processes or business models that add value to existing or new organisations.

Axes:

Strategic Leadership

Students begin their programme with a **self-assessment** to increase their level of self-awareness in order to design their career plan with concrete actions to be applied in their professional performance. This plan serves to articulate the learning from the MBA courses with their personal and professional challenges, strengthening their ability to influence and collaborate with others in changing environments. The student's transformation process is supported by a team of professional coaches who accompany the acquisition of **learning agility** (the ability to learn from challenging experiences) and their maximum **leadership potential** (their best version of themselves).

Innovation and Entrepreneurship

We understand innovation and entrepreneurship as the ability to materialise differentiating ideas that enable the creation or improvement of products, processes or business models that add value to existing or new organisations. The courses of this axis are articulated around an **innovative project** consisting of the development of a sustainable business based on a technology. This project can focus on the creation of a new business (**intra-entrepreneurship**) or on a corporate innovation initiative.

Business and Digital Environments

Courses in this area develop strategic thinking skills and management knowledge useful for consolidating, transforming or creating business models. We pay particular attention to the use of **digital resources** in functional areas of business such as marketing and finance, the concepts of **business analytics** and identifying the environmental impact of **new technologies**..

Curriculum

Semester

01

→ **Business Analytics**

3 Credits

BDE

→ **Marketing Management**

3 Credits

BDE

→ **Global Strategy**

3 Credits

BDE

Semester

02

→ **Managing People Globally**

2 Credits

BDE

→ **Global Supply Chain Management**

3 Credits

BDE

→ **Accounting for Decision Making**

2 Credits

BDE

→ **Business Ethics**

2 Credits

SL

Axes:

Business and Digital Environments (BDE)

Strategic Leadership (SL)

Innovation & Entrepreneurship (IE)

→ **Carrer Development Plan I**

3 Credits

SL

→ **Creative Thinking**

3 Credits

IE

→ **Leadership**

2 Credits

SL

→ **Carrer Development Plan II**

2 Credits

SL

→ **New Venture Creation**

3 Credits

IE

→ **Innovative Business Project I**

1 Credits

IE

Semester
03

→ **Corporate Finance**

3 Credits

BDE

→ **Managerial Economics**

2 Credits

BDE

→ **Business Sustainability**

1 Credits

BDE

→ **Strategic Management**

3 Credits

BDE

→ **Carrer Development Plan III**

1 Credits

SL

→ **Innovative Business Project II**

3 Credits

IE

Semester
04

→ **Global environment of Business**

3 Credits

BDE

→ **Topics in International Management**

3 Credits

BDE

→ **Cross Cultural Management**

3 Credits

BDE

→ **International Negotiation**

1 Credits

SL

→ **Carrer Development Plan IV**

2 Credits

SL

→ **Innovative Business Project III**

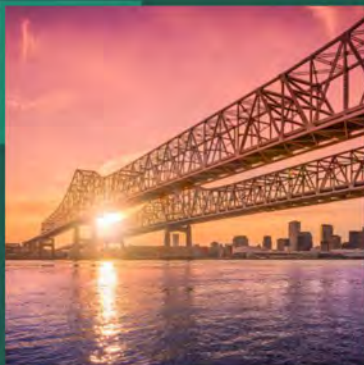
3 Credits

IE

59
Credits

MBA WITH A **GLOBAL PERSPECTIVE**

- Degree from Tulane University
- 35% international faculty
- World-class networking
- International experience in New Orleans, Madrid and Seoul



New Orleans



Madrid



Seoul

WE ARE LOOKING FOR:

Professionals who want to enhance their careers, develop leadership and innovation skills, build world-class networking, gain a global perspective and develop high-impact solutions in business and society.



DURATION

4 Semesters
(2 years)



DEGREE

Dual degree
MBA Tulane University
& MBA Icesi

TESTIMONIALS



MARCELA GRANADOS

Medical Director at Fundación Valle del Lili

"After many years immersed in the academic world of medicine, the Global MBA allowed me to broaden my perspective of the real world. A strong differentiating factor was the experience of interacting with colleagues from different fields of knowledge, not only during the classes, but also during the international trips that are part of the Master's programme".



HERNÁN DARÍO BETANCUR

General Manager, Latino América Sur at Baxter International Inc

"The dual-degree model of the Global MBA gave me access to a mix of local and international professors who complemented each other very well during the development of the programme. From a professional point of view, having a degree from Tulane and Icesi is an unbeatable credential that projected me in the company due to the recognition and reliability of these two universities. Today, looking back, if I had to make this decision again, I would undoubtedly choose the Global MBA from Icesi and Tulane".



It is a private university located in New Orleans, USA. Founded in 1834, Tulane is one of the oldest and most prestigious universities in the country, with a long history and a wide range of high-quality academic programmes. Tulane prides itself on its focus on research and innovation, and its professors are leaders in their fields. The university also has a strong tradition of civic and community engagement, and its students and faculty work closely with the local community to address social and economic challenges.

Tulane University is ranked in the top 2% of America's best colleges and universities by U.S. News and World Report



Universidad ICESI is a private, non-profit institution located in the city of Cali, Colombia, founded in 1979 by regional business leaders. Recognised for the excellence of its graduates, for its tradition and leadership in business management, for the growing visibility of its research and for the positive impact of its interaction with the region and the country. ICESI has achieved recognition for the quality of its education through national and international accreditations, including the High-Quality Institutional Accreditation granted by the Colombian Ministry of Education and the AACSB accreditation, which certifies the best business schools in the world, awarded to the School of Business and Economics. The MBA programmes own the AMBA accreditation, a leading European organisation based in London, accredits the academic quality of the world's best MBAs.

In 2022, ICESI University ranked first among Colombian universities according to the T.H.E. (Times Higher Education) ranking



UNIVERSIDAD

ICESI

TU FUTURO A OTRO NIVEL

School of
Business and Economics

Global, sustainable, and innovative. LEADERSHIP



AACSB
ACCREDITED



ASSOCIATION
OF
AMBA
ACCREDITED

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